



File No. D-17885

CANADA

This is to Certify

that this **INDUSTRIAL DESIGN** of a

DISPLAY STAND,

consisting of the following features or ornament applied to a generally rectangular display stand having front, rear, and ends and a plurality of shelves extending between the ends: (a) downwardly sloping stepped edges on the ends, the "steps" having rounded corners gracefully flowing into or merging with the sloping edge of the end above and below the step; (b) a bright metal longitudinally fluted strip extending over the upper and front edges of each end; (c) a shelf mounted on the ends at the back of the stand, said shelf having substantially quadrant shaped ends, and a rectangular backing member having rounded corners extending above and behind the shelf; (d) transparent front pieces on some of the shelves between the ends; (e) some of the shelves sloping on a plane substantially parallel to the plane of the sloping edges of the ends; (f) one of the shelves having a substantially vertical rear partition of reflecting material, and a fluted bright metal strip extending over the front edge of the shelf; (g) the lower shelf projecting outwardly from the front of the stand, and having rectangular end pieces with rounded corners, and a fluted bright metal strip extending above a rounded front edge of the shelf, said shelf being substantially horizontal and having a vertical rear partition; and (h) the front and ends of the stand being vertically striped; as per the annexed pattern and application,

has been Registered in Register of Industrial Designs No. 107, Folio 17124 17124
in accordance with "THE TRADE MARK and DESIGN ACT," by

DAVID A. McCOWAN,

of the City of Toronto, Province of Ontario, Dominion of Canada,

on the 19th day of September, A.D. 1949.

In Testimony Whereof

I have hereunto set my hand, and caused the Seal of the Patent and Copyright Office to be hereunto affixed at the City of Ottawa, in the Dominion of Canada, this

nineteenth day of September,
in the year of Our Lord, one thousand nine hundred and forty-nine.

CANADA

APPLICATION FOR REGISTRATION OF AN INDUSTRIAL
DESIGN

I, DAVID A. MCCOWAN, of 79 Main Street, Toronto, in the County of York, Province of Ontario, hereby request you to register in my name an INDUSTRIAL DESIGN of a

DISPLAY STAND

of which I am the proprietor.

I declare that the said Industrial Design was not in use to my knowledge by any other person than myself at the time of my adoption thereof.

The said Industrial Design consists of the following features of ornament applied to a generally rectangular display stand having front, rear, and ends and a plurality of shelves extending between the ends:

- (a) downwardly sloping stepped edges on the ends, the "steps" having rounded corners gracefully flowing into or merging with the sloping edge of the end above and below the step;
- (b) a bright metal longitudinally fluted strip extending over the upper and front edges of each end;
- (c) a shelf mounted on the ends at the back of the stand, said shelf having substantially quadrant shaped ends, and a rectangular back-ing member having rounded corners extending above and behind the shelf;
- (d) transparent front sides on some of the shelves between the ends;
- (e) some of the shelves sloping on a plane substantially parallel to the plane of the sloping edges of the ends;
- (f) one of the shelves having a substantially vertical rear partition of reflecting material, and a fluted bright metal strip extending over the front edge of the shelf;
- (g) the lower shelf projecting outwardly from the front of the stand, and having rectangular end pieces with rounded corners, and a fluted bright metal strip extending above a rounded front edge of the shelf, said shelf being substantially horizontal and having a vertical rear partition; and
- (h) the front and ends of the stand being vertically striped.

David
17/24

A drawing of the said Industrial Design is hereunto annexed.

The single figure is a front perspective view taken from one end. The concealed end is identical with the end shown. The back, which is not shown, may be of any suitable configuration and does not form part of this Design.

SIGNED at Toronto, this 13 day of July, 1949, in the presence of the undersigned witness.

WITNESS:

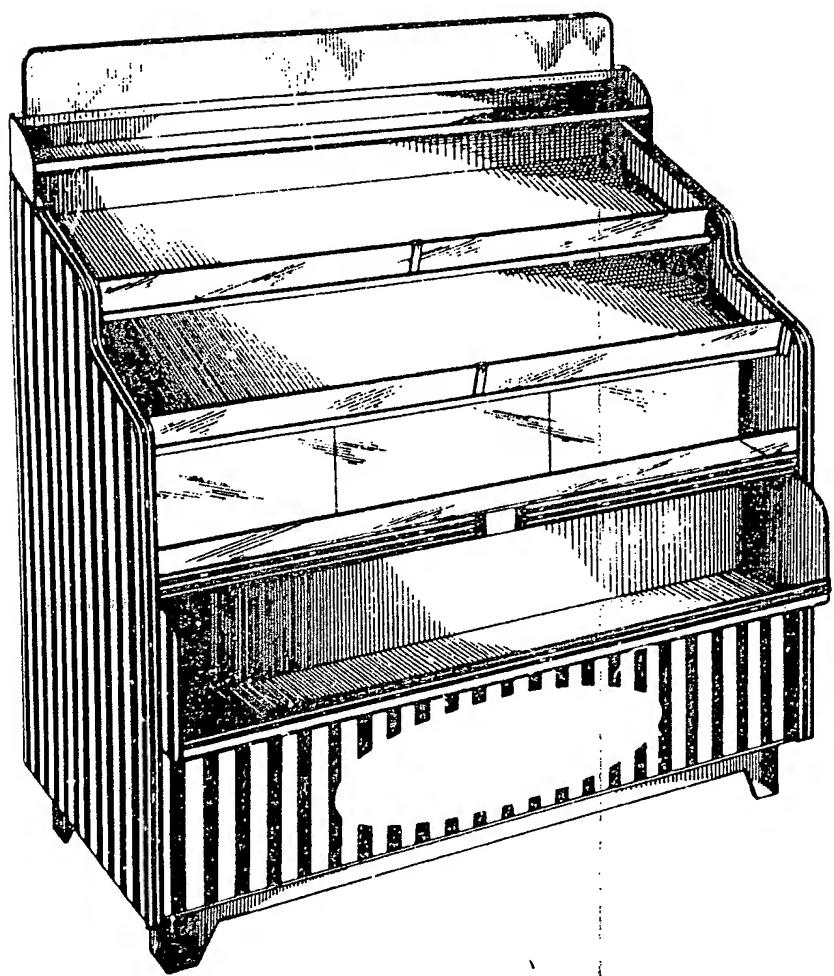
Sam C. Sharpe
Sam C. Sharpe

David A. McCowan

David A. McCowan

To the Hon. Commissioner of Patents
OTTAWA, Canada.

17104



17/24

BEST AVAILABLE COPY



File No. D-21667

Canada

Renewal of Industrial Design
on the application of

DAVID A. MCCONAHAN,

of the City of Toronto, Province of Ontario, Canada.

In virtue of section 33 of "The Trade Marks and Design Act, 1905" the requirements of the said Act having been complied with, the Industrial Design of a

DISPLAY STAND,

consisting of the following features of ornament applied to a generally rectangular display stand having front, rear, and ends and a plurality of shelves extending between the ends: (a) downwardly sloping stepped edges on the ends, the "steps" having rounded corners gracefully flowing into or merging with the sloping edge of the end above and below the step; (b) a bright metal longitudinally fluted strip extending over the upper and front edges of each end; (c) a shelf mounted on the ends at the back of the stand, said shelf having substantially quadrant shaped ends, and a rectangular backing member having rounded corners extending above and behind the shelf; (d) transparent front sides on some of the shelves between the ends; (e) some of the shelves sloping on a plane substantially parallel to the plane of the sloping edges of the ends; (f) one of the shelves having a substantially vertical rear partition of reflecting material, and a fluted bright metal strip extending over the front edge of the shelf; (g) the lower shelf projecting outwardly from the front of the stand, and having rectangular end pieces with rounded corners, and a fluted bright metal strip extending above a rounded front edge of the shelf, said shelf being substantially horizontal and having a vertical rear partition; and (h) the front and ends of the stand being vertically striped;

as per application and pattern thereto annexed.
Registered on the 19th day of September,
S.S. 1949, on Folio 17124, of The Register of
Industrial Designs, No. 102, is hereby renewed for
a period of five years from the nineteenth
day of September, One thousand nine hundred
and fifty-four, the expiring date of the current
Term of Registration.

In Testimony Whereof, I have hereunto set my hand
and caused the seal of the Patent Office to be affixed
at the City of Ottawa in Canada this
nineteenth day of August, in
the year of our Lord, one thousand nine hundred
and fifty-four.

David A. McConahay
Commissioner of Trade.

CANADA

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